# Excel Homework Report Questions

### **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

1. As the goal amount increases, the projects’ chance of being cancelled rises.
2. The most amount of successful campaigns were started at the beginning of the calendar year, peaking in May, and steadily declined during the summer and into wintertime.
3. The category theater, sub-category plays, had the most amount of successful campaigns.

### **What are some limitations of this dataset?**

1. It is only a sample of the true dataset of Kickstarter projects.
2. Uneven sample distribution of projects, over 50% were successful.
3. Every single successful project was “in the spotlight”

### **What are some other possible tables and/or graphs that we could create?**

1. Of the successful/funded projects, how much was the average donation?
2. What year(s) saw the greatest number of funded projects?
3. The average length of projects versus the percent funded.